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In the United States Patent and Trademark Office

Appn. Number: 10/727,296
Appn. File: 12/02/2003
Applicants: Yao-Dong Ma
Title: Reflective Cholesteric Displays Employing Linear
Polarizer
Examiner/GAU: Richard H Kim/2871

Frisco, 2005 July 31, Sunday

Amendment

Sir:

In response to the Office Communication mailed 2005 July 1 and to the compliance with the revised rules, please amend the above application as the follows:

1. The applicant is willing to reply to the requirement for restricting the application to a single species as a generic claim: **a reflective display comprising a linear polarizer and a reflective half-wave plate.**
2. The applicant want to elect claims 1 – 9, drawn to a reflective cholesteric display, and to cancel claims 10-20, drawn to a reflective display comprising an absorptive linear polarizer and a reflective linear polarizer..
3. **Clean version of replacement**

Claims: I claim:

1. A reflective display comprising:
 - a. a linear polarizer,
 - b. a reflective half-wave plate,
 - c. a plurality of transparent conductive patterned substrates juxtaposed to form a cell structure,